

IT PAYS TO KNOW

➔ CAT® PRODUCT LINK™

FUEL LEVEL:



UTILIZATION:

WORKING	IDLE	30 days
		37.0 hrs



➤ NOW YOU KNOW.

Cat® Product Link™ helps you take the guesswork out of equipment management. When you know where your equipment is, what it's doing and how it's performing, you can maximize your efficiency and lower your operating costs. Product Link helps you get that information to the right people — at the right time — to improve your bottom line results.

USER-FRIENDLY INTERFACE

Just a few clicks in the web-based VisionLink™ interface enable you to find, track and manage all of your equipment using data provided by Product Link hardware. Powered by Trimble, VisionLink gives you easy, intuitive access to comprehensive information about your equipment's performance and condition — without data overload. Plus, you can customize alerts, so whatever needs your attention, gets it.

SEE YOUR FLEET AT A GLANCE

Product Link offers an option for satellite or cellular network coverage based on your regional requirements. It enables comprehensive and flexible remote monitoring, asset tracking, maintenance management and more.

Hardware is integrated into equipment, interacting with system electronic control modules to ensure everything on your equipment is communicating with you.

The VisionLink application allows you to see data from all of your assets and has mixed fleet capabilities, so you can monitor regardless of make and model. Thanks to the VisionLink API service, this data can be seamlessly integrated into other business software—allowing you to gather the information once and use it in different applications.

REDUCE OWNING & OPERATING COSTS

Monitor daily fuel usage, route fuel trucks efficiently and track equipment usage day-by-day, hour-by-hour to effectively manage your assets' performance and condition. Contain your business' major cost drivers through proactive monitoring of usage and maintenance needs.

With Product Link information, you can reassign equipment where it is needed most, increasing utilization. Plus, you can easily set up site boundaries and security alerts to inform you of unauthorized equipment usage. For maximum efficiency you can identify inefficient use, right-size your fleet, control fuel costs, and see routing improvement opportunities.

By using Product Link to monitor and manage your assets' condition, you can effectively plan and perform service and maintenance to extend asset life and avoid costly mechanical failures. Product Link lets you work with your dealer to create a flexible, affordable service plan for your operation.

➤ THE MORE YOU KNOW, THE MORE YOU CAN DO.

COMPREHENSIVE FLEET MANAGEMENT

- See your equipment at a glance with the Fleet Summary view
- Find specific equipment quickly with the powerful mapping tool
- Customize views for specific groups of assets, all equipment on a site, equipment that is due for service and more

DETAILED ASSET MANAGEMENT

- Locate and zoom in on a single piece of equipment simply
- Track asset movement over any specified time period
- See fuel status, working time vs. idle time, upcoming service needs and more

TIMELY MAINTENANCE MANAGEMENT

- Plan and track maintenance—start with built-in Caterpillar recommended service intervals and customize to match your needs
- See which services have been performed and what is due in order to avoid overdue or missed service and maintenance
- Click directly through to Cat PartStore™ to make service and maintenance even easier with 24/7 parts ordering capabilities

CUSTOMIZABLE USER ALERTS & DISPLAYS

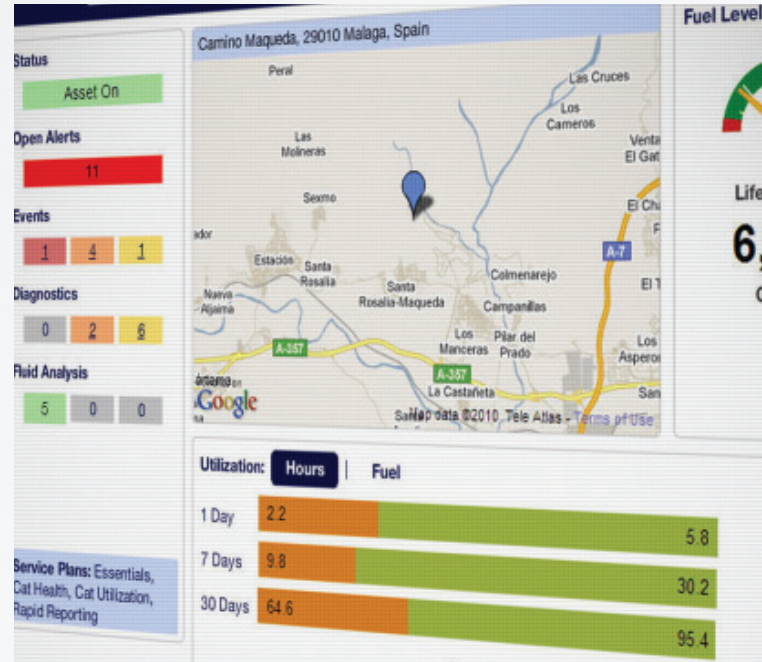
- Get real-time alerts, including notification on service due, movement into or out of a site boundary and asset operation during specified times
- *Configure alerts to be sent via SMS text or email to those who need to know
- See all of your specified alerts on one screen and prioritize the information that matters to you most
- Pinpoint alert locations and identify potential site issues with GPS tags



➤ EVERYTHING YOU NEED TO KNOW...RIGHT NOW.

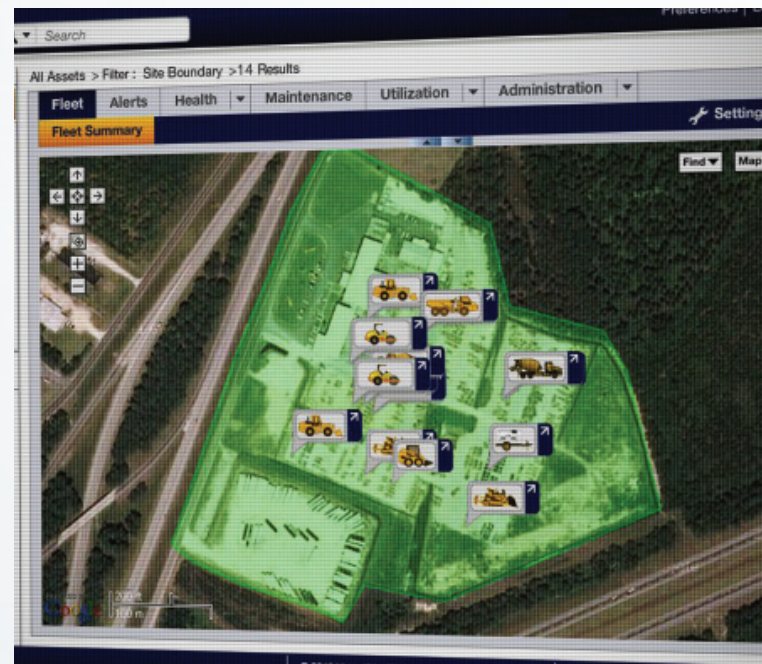
User-Friendly Dashboard

- Accurate, up-to-date information in an easy-to-read format
- Instant status updates on individual pieces of equipment
- Current fuel level and total fuel usage reports
- Outstanding alert notifications
- Working time vs. idle time graphs



Robust Mapping & Site Boundary Management

- Real-time equipment location on easy-to-use maps with GPS coordinates
- GPS "trails" of where a piece of equipment has been over time
- Site boundaries use Google street maps and satellite views
- Asset tracking and security monitoring tools
- Alert preferences (e.g., security alerts on nights & weekends only)



Working Time vs. Idle Time

- Instant comparisons of asset utilization on a single site
- Quick identification of assets working under capacity



Connect Assets To Online Services

- Automatically generated checklists for common preventive maintenance and service procedures
- Built-in parts lists for common procedures
- Click-through to Cat PartStore with automatic population of parts lists and 24/7 ordering capabilities



➤ KNOW HOW.

Product Link helps your Cat dealer provide timely and comprehensive support for your business.

Product Link enables you to stay in contact with your dealer service department, while providing up-to-date information that dealer personnel can use to respond more quickly and effectively to your unique needs.



➤ GET TO KNOW CAT® PRODUCT LINK™.

Product Link gives you timely, useful information about your equipment's performance — *right now* — so you can better manage your assets and costs. It really does pay to know Product Link.

For more information about Product Link and what it can do for your business—or if you'd like a demonstration—contact your Cat dealer.



➤ LOG ON USING THESE CREDENTIALS: *(see reverse side for instructions)*

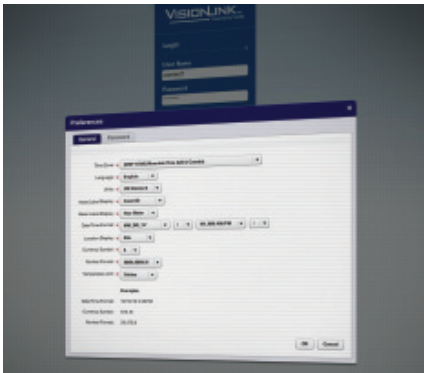
Web address: _____

User name: _____

Password: _____

➤ GET STARTED. RIGHT NOW.

You can get accurate information about your equipment quickly and easily.
For initial setup, log on and follow the steps below.

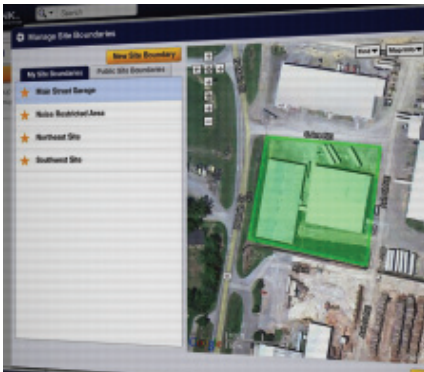


SET YOUR PREFERENCES

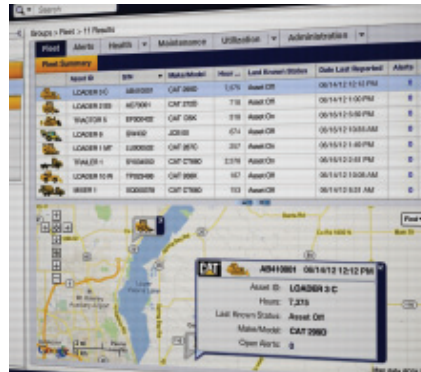


CONFIGURE SMS TEXT* AND E-MAIL ALERT NOTIFICATIONS

*Where available. Contact your local Cat dealer for details.



CREATE SITE BOUNDARIES AND EQUIPMENT GROUPS YOU WOULD LIKE TO MONITOR



GO TO THE FLEET SUMMARY SCREEN



Scan here to view
videos and learn
more about Cat®
Product Link™.

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